



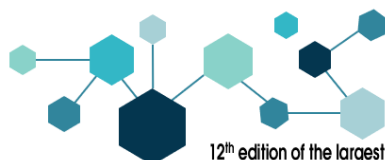
# MARKETING PROPOSAL

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**JULY 05-08, 2022  
AACHEN (GERMANY)**

**EXHIBITION & SPONSOR  
BROCHURE**

**Graphene**  
2022



12<sup>th</sup> edition of the largest European Conference & Exhibition in Graphene and 2D Materials

**Graphene**  
2022  
July 05 - 08  
Aachen (Germany)

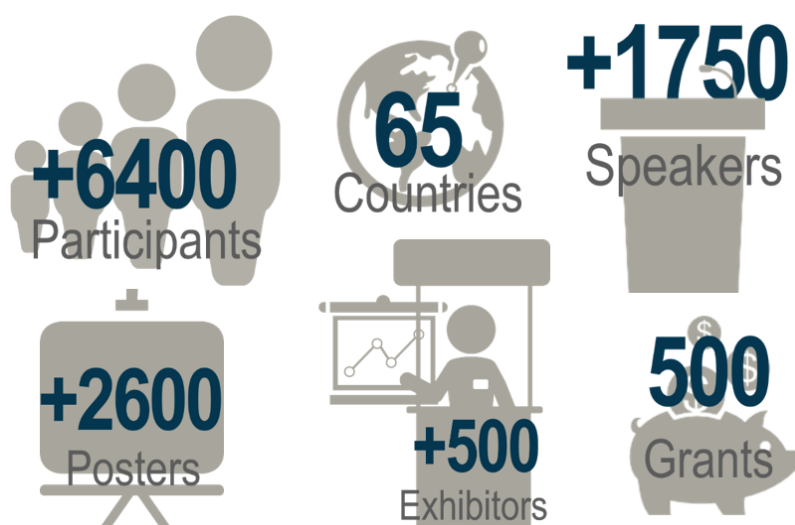
## WELCOME TO GRAPHENE 2022

The 12th edition of Graphene Conference series, the largest European Event in Graphene and 2D Materials, will be organized in **Aachen (Germany) July 05-08, 2022**. Over the past 11 editions, the Graphene Conference strengthened its position as the main meeting point of the Graphene community Worldwide.

 <b>4 days</b> July 05-08, 2022	 <b>Exhibition</b> July 05-07, 2022
 <b>Plenary session</b>	 <b>Industrial Forum</b>
 <b>Posters Session</b>	 <b>Brokerage event</b>
 <b>6 Workshops</b>	



## GRAPHENE CONFERENCE SERIES IN NUMBERS



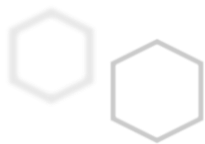
## WHAT EXHIBITORS FROM GRAPHENE SAID ABOUT US

*"A great conference for the graphene community where one can follow the latest state-of-the-art talks. We appreciate the effort of the organizer for providing tools providing a good visibility for exhibitors"*

**HORIBA (FRANCE)**

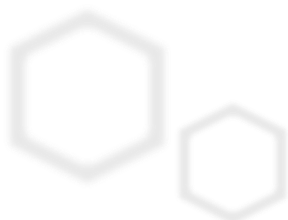
*"Best conference for Graphene today. Attended by all the key players. Excellent presentations and atmosphere"*

**AIXTRON (GERMANY)**



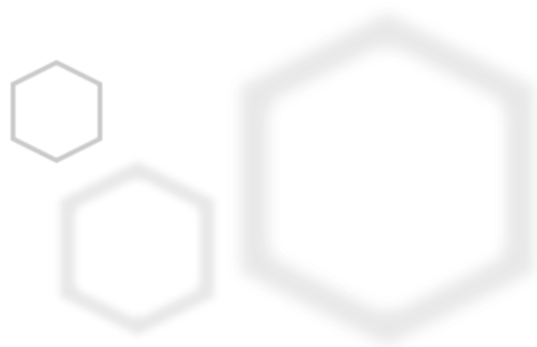
## WHY EXHIBIT?

- ◆ More than 25 hours of exhibit time over three days
- ◆ To be part of one of the most important international events on Graphene
- ◆ Present your products, brand and activities in an exciting setting focused on the latest graphene and 2D materials innovations and market trends
- ◆ To meet new customers from around the world
- ◆ Provide a base to interact with an international audience. Generate new business for your products and services
- ◆ Our exhibition booths are located in the heart of the networking and catering areas giving you the opportunity to network with colleagues, potential customers and leaders in graphene research and development.
- ◆ Company name listed on [www.grapheneconf.com](http://www.grapheneconf.com) with a link to your company's Web site
- ◆ A perfect platform to spotlight new product or service introduction



## WHY SPONSOR?

- ◆ Increased exposure and awareness for your company
- ◆ Recognition in Summit print materials distributed to all attendees
- ◆ Multiple promotional and sponsorship opportunities
- ◆ Grow your business
- ◆ Meet new contacts that could become future partners
- ◆ Position your company as a key and impacting partner of the entire Graphene Community
- ◆ Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.
- ◆ Company name listed on [www.grapheneconf.com](http://www.grapheneconf.com) with a link to your company's Web site





## GRAPHENE 2022 EXHIBITION STAND OPPORTUNITIES

										Fees (€)			
Exhibition Packages		Passes included		Table	Chairs	Meeting Table	Brochure Rack	Lettering on Ramp	Logo on Ramp		 Super Early Bird Fee	 Early Bird Fee	 Late Fee
		Conference	Exhibition							Before Dec. 20	Before Mar. 28	After Mar. 28	
STANDARD PACKAGES	Basic 4m <sup>2</sup> <small>(Space rental)</small>	1	-	1	2	-	-	-	-		1170	1300	1560
	Basic 6m <sup>2</sup> <small>(Space rental)</small>	1	-	1	2	-	-	-	-		1440	1600	1920
	Standard 4m <sup>2</sup>	1	-	1	2	-	-	✓	-		1665	1850	2220
	Standard 6m <sup>2</sup>	1	1	1	2	-	-	✓	-		2115	2350	2820
	Standard 8m <sup>2</sup>	1	1	1	4	1	1	✓	✓		2565	2850	3420
	Standard 12m <sup>2</sup>	1	2	2	6	1	1	✓	✓		3015	3350	4020
	Standard 16m <sup>2</sup>	1	2	2	6	1	2	✓	✓		3330	3700	4440
PREMIUM PACKAGES <small>(includes Flyer bag insert)</small>	Basic 4m <sup>2</sup> <small>(Space rental)</small>	1	-	1	2	-	-	-	-		1710	1900	2280
	Basic 6m <sup>2</sup> <small>(Space rental)</small>	1	-	1	2	-	-	-	-		2040	2200	2520
	Standard 4m <sup>2</sup>	1	-	1	2	-	-	✓	-		2205	2450	2940
	Standard 6m <sup>2</sup>	1	1	1	2	-	-	✓	-		2655	2950	3540
	Standard 8m <sup>2</sup>	1	1	1	4	1	1	✓	✓		3105	3450	4140
	Standard 12m <sup>2</sup>	1	2	2	6	1	1	✓	✓		3555	3950	4740
	Standard 16m <sup>2</sup>	1	2	2	6	1	2	✓	✓		3870	4300	5160

\*VAT not included (21%)  
Spanish VAT only applies to Spanish institutions

### Exhibition packages include:

- One wastebasket
- Electricity socket (220V)
- Carpeting
- Daily cleaning
- Logo of the company in the conference abstract book
- Logo, company's short description (max. 100 words) and internet link at Graphene 2022 website





# GRAPHENE 2022 EXHIBITION SPACE RENTAL

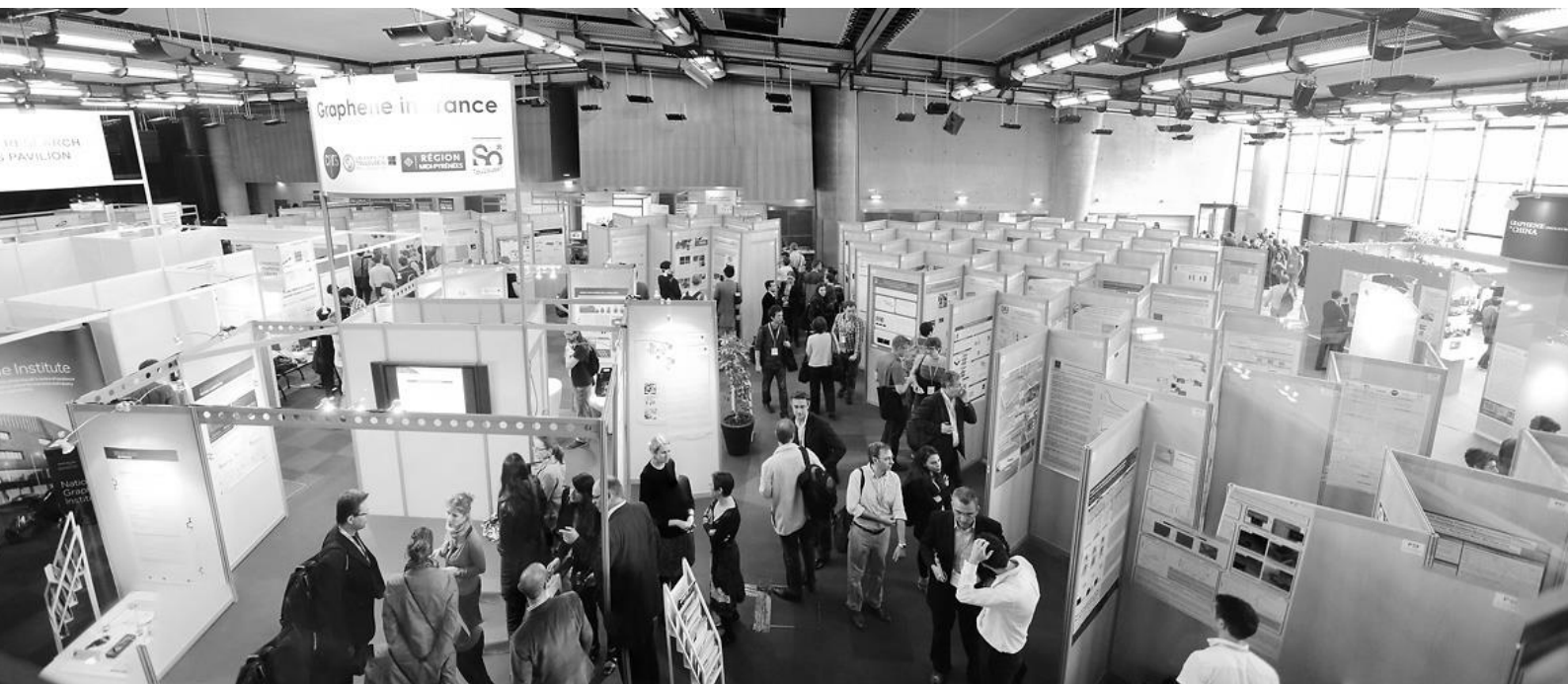
SPACE RENTAL ONLY (≥ 24 m²)		Space Rental Discounts (Space Rental must be superior to 24 m²)				Additional passes (applies to Space Rental Only)	
	Price*	Space Rental	Discount	Passes included		Conference Passes	Discount
				Conference	Exhibition		
Public Institutions and Overseas Pavilions	150€ m²	24 to 48 m²	5 %	2	2	1	5 %
		49 to 72 m²	5 %	2	4	2-5	10 %
Commercial Companies (Industry)	200€ m²	73 to 96 m²	5 %	3	6	6-10	15 %
		97 to 120 m²	10 %	4	8	11-20	20 %
		121 to 144 m²	10 %	5	10	>20	Under Consultation
		145 to 168 m²	20 %	6	12		
		169 to 192 m²	20 %	7	14		
		≥ 193 m²	Under Consultation				

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The organisation offers the possibility to overseas **pavilions** of inserting a brochure (ONE representative brochure of the pavilion) in conference bags.

Erection, dismantling and assembly fee not included. Electricity, daily cleaning and Hook Up Permit not included.

Additional passes can be bought as follows: [www.grapheneconf.com/2022/fees.php](http://www.grapheneconf.com/2022/fees.php)





## GRAPHENE 2022 SPONSORING SPONSOR PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	12.000 €	9.000 €	6.000 €	3.500 €	2.000 €
Company (Roll Up) in the Plenary Session Room	✓	✓			
A color sign in a prominent location (provided by the sponsor)	✓	✓			
Website Banner Ad	6 months	3 months			
Logo, company's short description and internet link at Graphene2022 website	✓	✓	✓	✓	✓
Company's LOGO in Graphene2022 Abstract / Program Booklet	✓	✓	✓	✓	✓
Company's description in Graphene2022 Abstract / Program Booklet	✓	✓	✓	✓	
Advert in Graphene2022 Abstract / Program Booklet	Full page Color	½ Page Color	½ Page Color	½ Page Color	¼ Page Color
Speaking slot in the conference (Subject to approval by the Scientific Committee)	✓	✓			
Modular Stand	12 m <sup>2</sup>	8 m <sup>2</sup>	6 m <sup>2</sup>	4 m <sup>2</sup>	
Conference Passes included	3	2	1	1	1
Exhibition Passes included	4	3	2	1	
Flyer bag Insert	✓	✓	✓		
Screening of corporate film during the event	✓	✓			

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## GRAPHENE 2022 SPONSORING SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities	Description	Availability	Price*
Conference Bags Logo <sup>(1)</sup>	Conference bags (with Graphene 2022 logo and your logo) to be given to the attendees Opportunity to insert also a flyer	Limited (several logos)	2.500 €
		Exclusive (one logo only)	6.000 €
USB Memory Stick <sup>(1)</sup>	USB with your logo and Graphene 2022 logo. The abstracts book needs to be recorded in the USB stick and will be delivered to all participants (Sponsor is responsible for production and shipping)	1	3.000 €
Lanyards Sponsor <sup>(1)</sup>	Lanyards to be delivered to all attendees (Sponsor is responsible for production and shipping)	1	3.000 €
Promotional Product Insert	Promotional Product to insert in conference bags delivered to all attendees. Subject to approval	Limited	1.500 €
Flyer bag Insert	Flyer to insert in conference bags delivered to all attendees	Limited	750 €
Website Banner Ad	Ad in the event website (ask the organization for dimensions). Rates will depend on the duration	Unlimited	Under Consultation
Ad in Conference Abstract / Program Booklet	Full page color Ad in the conference Abstract / Program Booklet	Unlimited (inside)	750 €
		Inside Back Cover	1.250 €
		Inside Front Cover	1.500 €
		Back Cover	2.000 €
Students Grants	Sponsor student conference fees. Ask the organization for details	Unlimited	Under Consultation
Poster Awards	All posters accepted and displayed at the conference will be evaluated for the awards. Ask the organization for details	Unlimited	Under Consultation
e-Poster	Will be set an e-poster area. Some options are available. Ask the organization for details	Limited	Under Consultation
Footprint	Feet printed on the floor (sticker) with your logo on specific areas (on the way to your booth, coffees breaks, etc.)	Limited	From 2.000 €
Coffee Break <sup>(1)</sup>	Company logo will be featured prominently in Coffee Break Areas during 1 day. Opportunity to place company's promotional flyers near the coffee break areas for participants to pick up and roll ups	4	4.000 €
Welcome reception and/or Conference Dinner <sup>(1)</sup>	Additional Conference Passes. Company sign will be featured prominently at the Reception room (Supplied by the sponsors). Opportunity to distribute items (company's literature and gifts/giveaways) at a display table. Opportunity to make a welcome speech – a maximum of 5 minutes to open the Reception.		Under Consultation

\* VAT not included (21%) - Spanish VAT only applies to Spanish institutions

<sup>(1)</sup> What's included in the following opportunities:

- Sponsors Logo in Graphene2022 page with a link back to the organization website.
- ONE Conference pass



## Eurogress Aachen



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