

Graphene 2023

MARKETING PROPOSAL

JUNE 27-30, 2023
MANCHESTER (UK)

MONTHLY SALES FORECAST

	ACTUAL	PLAN	VARIANCE	%
Quantity	19			
Sales	\$143,800.00	\$144,650.00	\$850.00	100.59%
Revenues	\$27,225.00	\$28,075.00	\$850.00	103.14%
Margins	18.93%	19.41%		102.56%
Number of Orders	19			
Average Order Value	\$7,568.42			

	YTD	YTD VARIANCE	YTD %
SALES	100.59%		
REVENUES	103.14%		
MARGINS	99.41%		

	FORECAST	NEXT MONTH
Sales		\$16,996.28

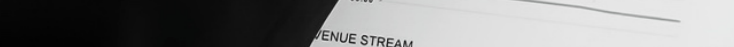
SALES HISTORY



REVENUE FORECAST



REVENUE STREAM



EXHIBITION & SPONSOR
BROCHURE

WELCOME TO GRAPHENE 2023

The 13th edition of Graphene Conference series, the largest European Event in Graphene and 2D Materials, will be organized in **Manchester (UK): June 27-30, 2023**. Over the past 12 editions, the Graphene Conference strengthened its position as the main meeting point of the Graphene community Worldwide.

 4 days June 27-30, 2023	 Exhibition June 27-29, 2023
 Plenary session	 Industrial Forum
 Posters Session	 Brokerage event
 6 Workshops	



GRAPHENE CONFERENCE SERIES IN NUMBERS



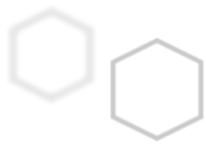
WHAT EXHIBITORS FROM GRAPHENE SAID ABOUT US

"A great conference for the graphene community where one can follow the latest state-of-the-art talks. We appreciate the effort of the organizer for providing tools providing a good visibility for exhibitors"

HORIBA (FRANCE)

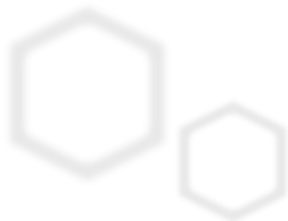
"Best conference for Graphene today. Attended by all the key players. Excellent presentations and atmosphere"

AIXTRON (GERMANY)



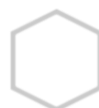
WHY EXHIBIT?

- ◆ More than 25 hours of exhibit time over three days
- ◆ To be part of one of the most important international events on Graphene
- ◆ Present your products, brand and activities in an exciting setting focused on the latest graphene and 2D materials innovations and market trends
- ◆ To meet new customers from around the world
- ◆ Provide a base to interact with an international audience. Generate new business for your products and services
- ◆ Our exhibition booths are located in the heart of the networking and catering areas giving you the opportunity to network with colleagues, potential customers and leaders in graphene research and development.
- ◆ Company name listed on www.grapheneconf.com with a link to your company's Web site
- ◆ A perfect platform to spotlight new product or service introduction



WHY SPONSOR?

- ◆ Increased exposure and awareness for your company
- ◆ Recognition in Summit print materials distributed to all attendees
- ◆ Multiple promotional and sponsorship opportunities
- ◆ Grow your business
- ◆ Meet new contacts that could become future partners
- ◆ Position your company as a key and impacting partner of the entire Graphene Community
- ◆ Raise your company's visibility, increase your brand awareness and highlight your company's presence as an active and important player in the field.
- ◆ Company name listed on www.grapheneconf.com with a link to your company's Web site





GRAPHENE 2023 EXHIBITION STAND OPPORTUNITIES

Exhibition Packages		Passes included		Table	Chairs	Meeting Table	Brochure Rack	Printed Backwall	Fees (€)			
		Conference	Exhibition						10% OFF	Super Early Bird Fee	Early Bird Fee	Late Fee
										Before Dec. 30	Before Mar. 03	After Mar. 03
STANDARD PACKAGES	Basic 4m ² (Space rental)	1	-	1	2	-	-	-	1260	1400	1680	
	Basic 6m ² (Space rental)	1	-	1	2	-	-	-	1530	1700	2040	
	Standard 4m ²	1	-	1	2	-	-	✓	1755	1950	2340	
	Standard 6m ²	1	1	1	2	-	-	✓	2205	2450	2940	
	Standard 8m ²	1	1	1	4	1	1	✓	2655	2950	3540	
	Standard 12m ²	1	2	2	6	1	1	✓	3105	3450	4140	
	Standard 16m ²	1	2	2	6	1	2	✓	3420	3800	4560	
PREMIUM PACKAGES <small>(includes Flyer bag insert)</small>	Basic 4m ² (Space rental)	1	-	1	2	-	-	-	1860	2000	2280	
	Basic 6m ² (Space rental)	1	-	1	2	-	-	-	2130	2300	2640	
	Standard 4m ²	1	-	1	2	-	-	✓	2355	2550	2940	
	Standard 6m ²	1	1	1	2	-	-	✓	2805	3050	3540	
	Standard 8m ²	1	1	1	4	1	1	✓	3255	3550	4140	
	Standard 12m ²	1	2	2	6	1	1	✓	3705	4050	4740	
	Standard 16m ²	1	2	2	6	1	2	✓	4020	4400	5160	

*VAT not included (21%)
Spanish VAT only applies to Spanish institutions

Exhibition packages include:

- One wastebasket
- Electricity socket (220V)
- Carpeting
- Daily cleaning
- Logo of the company in the conference abstract book
- Logo, company's short description (max. 100 words) and internet link at Graphene 2023 website



GRAPHENE 2023 EXHIBITION SPACE RENTAL

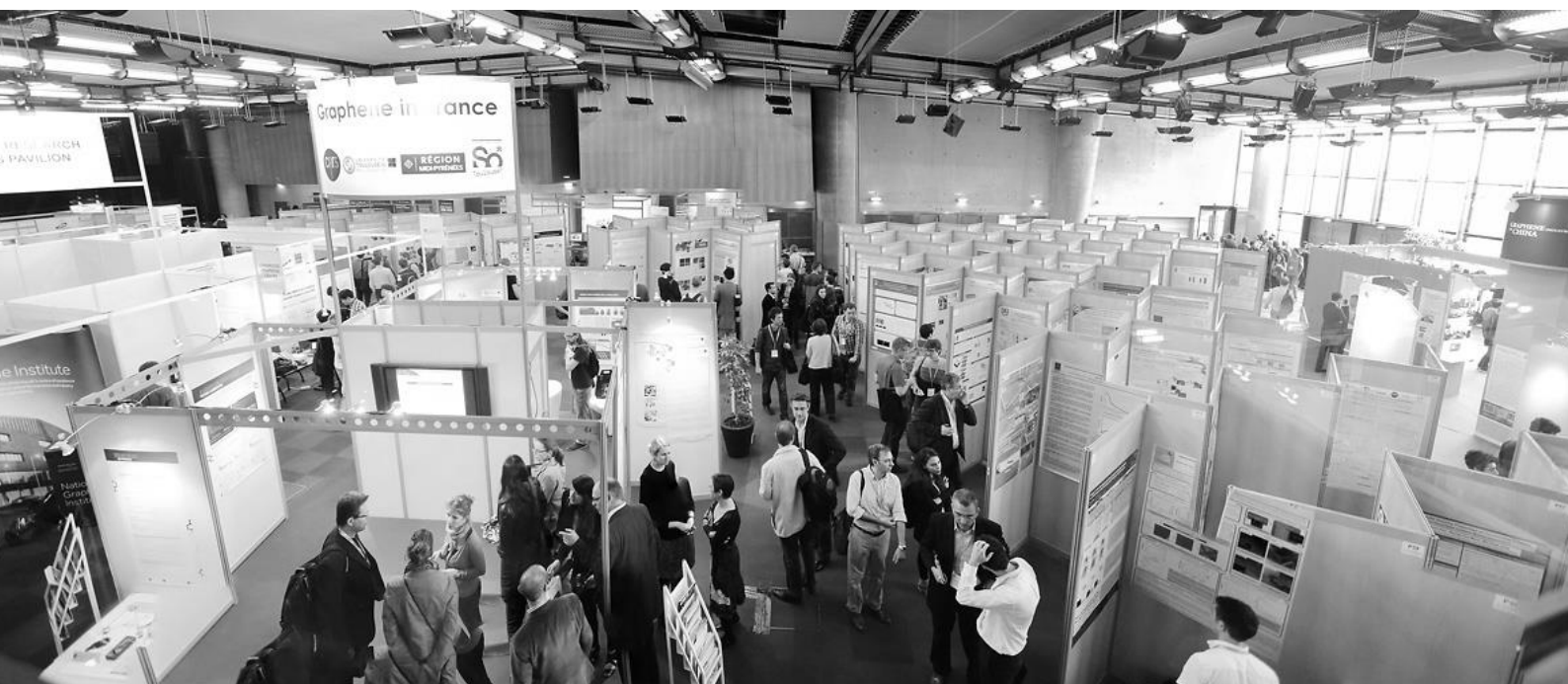
SPACE RENTAL ONLY (≥ 24 m ²)		Price*	Space Rental Discounts (Space Rental must be superior to 24 m ²)				Additional passes (applies to Space Rental Only)	
			Space Rental	Discount	Passes included		Conference Passes	Discount
					Conference	Exhibition		
Public Institutions and Overseas Pavilions	150€ m ²	24 to 48 m ²	5 %	2	2	1	5 %	
		49 to 72 m ²	5 %	2	4	2-5	10 %	
Commercial Companies (Industry)	200€ m ²	73 to 96 m ²	5 %	3	6	6-10	15 %	
		97 to 120 m ²	10 %	4	8	11-20	20 %	
		121 to 144 m ²	10 %	5	10	>20	Under Consultation	
		145 to 168 m ²	20 %	6	12			
		169 to 192 m ²	20 %	7	14			
		≥ 193 m ²	Under Consultation					

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The organisation offers the possibility to overseas **pavilions** of inserting a brochure (ONE representative brochure of the pavilion) in conference bags.

Erection, dismantling and assembly fee not included. Electricity, daily cleaning and Hook Up Permit not included.

Additional passes can be bought as follows: www.grapheneconf.com/2023/fees.php





GRAPHENE 2023 SPONSORING SPONSOR PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	12.000 €	9.000 €	6.000 €	3.500 €	2.000 €
Company (Roll Up) in the Plenary Session Room	✓	✓			
A color sign in a prominent location (provided by the sponsor)	✓	✓			
Website Banner Ad	6 months	3 months			
Logo, company's short description and internet link at Graphene2023 website	✓	✓	✓	✓	✓
Company's LOGO in Graphene2023 Abstract / Program Booklet	✓	✓	✓	✓	✓
Company's description in Graphene2023 Abstract / Program Booklet	✓	✓	✓	✓	
Advert in Graphene2023 Abstract / Program Booklet	Full page Color	½ Page Color	½ Page Color	½ Page Color	¼ Page Color
Speaking slot in the conference (Subject to approval by the Scientific Committee)	✓	✓			
Modular Stand	12 m ²	8 m ²	6 m ²	4 m ²	
Conference Passes included	3	2	1	1	1
Exhibition Passes included	4	3	2	1	
Flyer bag Insert	✓	✓	✓		
Screening of corporate film during the event	✓	✓			

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GRAPHENE 2023 SPONSORING SPONSORSHIP OPPORTUNITIES

Sponsorship Opportunities	Description	Availability	Price*
Conference Bags Logo ⁽¹⁾	Conference bags (with Graphene 2023 logo and your logo) to be given to the attendees Opportunity to insert also a flyer	Limited (several logos)	2.500 €
		Exclusive (one logo only)	6.000 €
USB Memory Stick ⁽¹⁾	USB with your logo and Graphene 2023 logo. The abstracts book needs to be recorded in the USB stick and will be delivered to all participants (Sponsor is responsible for production and shipping)	1	3.000 €
Lanyards Sponsor ⁽¹⁾	Lanyards to be delivered to all attendees (Sponsor is responsible for production and shipping)	1	3.000 €
Promotional Product Insert	Promotional Product to insert in conference bags delivered to all attendees. Subject to approval	Limited	1.500 €
Flyer bag Insert	Flyer to insert in conference bags delivered to all attendees	Limited	750 €
Website Banner Ad	Ad in the event website (ask the organization for dimensions). Rates will depend on the duration	Unlimited	Under Consultation
Ad in Conference Abstract / Program Booklet	Full page color Ad in the conference Abstract / Program Booklet	Unlimited (inside)	750 €
		Inside Back Cover	1.250 €
		Inside Front Cover	1.500 €
		Back Cover	2.000 €
Students Grants	Sponsor student conference fees. Ask the organization for details	Unlimited	Under Consultation
Poster Awards	All posters accepted and displayed at the conference will be evaluated for the awards. Ask the organization for details	Unlimited	Under Consultation
e-Poster	Will be set an e-poster area. Some options are available. Ask the organization for details	Limited	Under Consultation
Footprint	Feet printed on the floor (sticker) with your logo on specific areas (on the way to your booth, coffees breaks, etc.)	Limited	From 2.000 €
Coffee Break ⁽¹⁾	Company logo will be featured prominently in Coffee Break Areas during 1 day. Opportunity to place company's promotional flyers near the coffee break areas for participants to pick up and roll ups	4	4.000 €
Welcome reception and/or Conference Dinner ⁽¹⁾	Additional Conference Passes. Company sign will be featured prominently at the Reception room (Supplied by the sponsors). Opportunity to distribute items (company's literature and gifts/giveaways) at a display table. Opportunity to make a welcome speech – a maximum of 5 minutes to open the Reception.		Under Consultation

⁽¹⁾ Included: Sponsors logo in Graphene2023 page with a link back to the organization website and ONE Conference pass

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GRAPHENE 2023 SPONSORING EVENT MARKETING AND EMAILS

Opportunity to include the event sponsors' content in the marketing email, confirmations, and event reminders. Give the sponsors the opportunity to create content that relates to the topic of the event that can be distributed in one of these email communications.

Key benefit: Continued exposure throughout the entire conference experience.

SPONSORSHIP OPPORTUNITIES	DESCRIPTION	PRICE*
Event marketing and E-mails	Sponsor content in the event marketing E-mail / confirmations / event reminders	x1 400 €
		x3 900 €

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GRAPHENE 2023 SPONSORING ADVERTISEMENT

Opportunity for sponsors to hang a banner, place an advert in the event program, landing or registration pages or display their logo. Sponsors will gain more exposure and opportunity for ongoing interaction with attendees.

Key benefits: The opportunity to link the ads to a sponsor landing page for further interaction / Continued exposure throughout the entire conference experience

SPONSORSHIP OPPORTUNITIES	DESCRIPTION	PRICE*
Website Banner Ad	Home or Registration page (Size 220x110px)	15 days 500 €
		1 month 900 €
		2 months 1.200 €
	Home and Registration pages (Size 220x110px)	15 days 800 €
		1 month 1.450 €
		2 months 1.900 €

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VENUE

Manchester (UK)



CONTACT

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